

Call for Exhibitors  
50 booths max

First-come, first-served

# KYOTO SMART CITY STARTUP FES

~ Keihanna Startup Exhibition & Pitch Event ~

2023.10/5<sup>Thu</sup>.6<sup>Fri</sup>

Keihanna Open Innovation Center@Kyoto (KICK)  
【Same venue as Kyoto Smart City Expo 2023】

How to apply

Please complete the online application form

<https://pro.form-mailer.jp/lp/71154169289665>



Exhibitor Requirements:

Start-ups that operate business or projects related to smart cities aiming at BtoB and BtoG markets.

Category of Exhibit Items:

AI, DX, big data, metaverse, healthtech, femtech, foodtech, smart factory, smart work, smart energy, etc.

Exhibition Fee: 11,000yen (tax included)

Included: Presentation time slot during the pitch sessions (First-come, first-served)

Invitation to the Start-up Fes reception



## Outline for Kyoto Smart City Expo 2023

- Exhibitions and business seminars on the latest technologies and services related to smart cities on a domestic and international scale
- National/Local Government Exchange Symposium to introduce case studies and services of advanced local governments working to solve social issues through digital implementation and public-private partnerships
- BtoB and BtoG business matching to build alliances, from Keihanna

## Basic Booth/Basic Facilities

### 1 Booth Space Package Booth Layout :

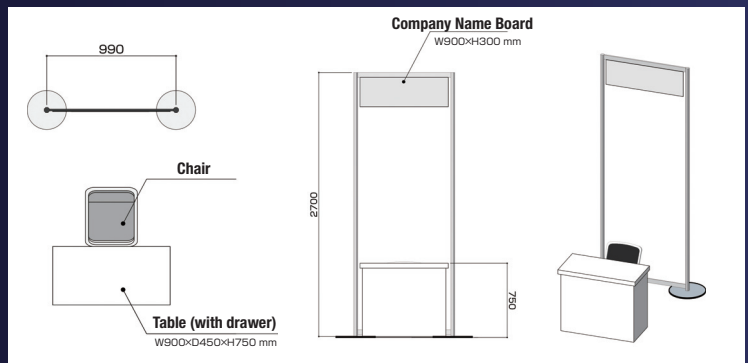
1 Booth Space = W1,000×D1,500×H2,700 mm

Company Name Board W900×H300 mm

Table (with drawer) W900×D450×H750 mm

※For requests regarding the extension of space depending on the exhibits, etc., please contact the Administrative office at [ksce@ml.screen-cre.co.jp](mailto:ksce@ml.screen-cre.co.jp)

Other charged options are also available.



## CAUTIONS FOR EXHIBITION

### About Cancellation of the event Due to Unpredicted Reasons, etc.

- The organizer may alter the period of the event or cancel the event due to natural disasters or other unpredicted events or unavoidable reasons. In such cases, the organizer shall not be liable for any damages arising from such cancellation. Additionally, the exhibitors shall bear costs necessitated up to that point based on the number of booth spaces applied for.
- The period or opening time of the event could be altered due to unpredicted reasons. Exhibitors shall not cancel exhibitions or exhibition applications on the ground of such alterations. Additionally, the organizer shall not be liable for any damages occurring from such alterations.

### Limitations and Prohibited Matters

- Booth spaces shall not be transferred, sublet, or exchanged.
- Exhibition items/decorations shall not be sold during the event for any reason whatsoever.
- Actions that cause large numbers of attendees to gather and congest the pathways around booths are prohibited.
- Exhibitors are not allowed to invite attendees, conduct surveys or lottery, distribute pamphlets or gifts, or conduct similar such actions outside their own booths.
- Please ensure that lighting, volume levels, and sound quality will not disturb other exhibitors.
- Audiovisual equipment may be used within the booth for the purposes of explanations and presentations, while audio speakers can not be installed to face outside of your booth. Please install speakers to face the inside of your booth.

### Protection/Management of Exhibition Items

- The organizer shall be responsible for general maintenance/management of the venue.
- Exhibitors shall constantly put their staff at their own booths during preparation and exhibitions, and shall be responsible for the protection and maintenance of exhibition materials.
- The organizer shall not bear any responsibilities for incidents such as damage due to natural disasters or other unavoidable events, loss, fires, or theft. Accordingly, in protecting exhibition items, exhibitors are recommended to take measures such as covering insurance policies, etc.

### Ensuring Safety

- Exhibitors shall take measures to prevent accidents during carrying in/out, construction/preparation, presentation, and all other aspects of the exhibition.
- In the event of any accidents caused by an exhibitor's actions, such exhibitor(s) shall be responsible for resolving the matter.
- The cost of modifications to exhibition decorations for the purpose of ensuring safety based on the Fire Services Act or other laws/ ordinances shall be borne by the exhibitor.
- Important matters about exhibitions, disaster prevention, etc. will be listed in the exhibition guidelines to be distributed on line after the exhibitor explanatory meeting.

## Access

Public transportations are convenient.



### [From the Nearest Station]

From Kintetsu "Shin-Hosono" station (30 min. from Kyoto station by express train), take the Nara Kotsu Bus number 36 or 56 and alight at "Koenhigashi-dori" stop.

On the Kintetsu Keihanna Line, alight at "Gakken Nara-tomigaoka" Station. Take the Nara Kotsu Bus number 56 and alight at "Koenhigashi-dori" stop.

A free shuttle bus will be available from the nearest station on event days.

