



KYOTO SMART CITY EXPO 2025

Regions and industries to create a sustainable and livable future

– Creating a “Meta-Comfort” smart society -

Sponsorship and Exhibitions

EVENT DATES

2025.

10/2 Thu - 10/3 Fri

VENUE

Keihanna Open Innovation Center@Kyoto (KICK)
[Seika/ Nishi-Kizu area of Kyoto Prefecture]

ORGANIZER

THE ORGANIZING COMMITTEE OF KYOTO SMART CITY EXPO
(Kyoto Prefecture, Kyoto City, Kyotanabe City, Kizugawa City, Seika Town, etc.)

OUTLINE

Kyoto Smart City Expo is one of the largest events on the theme of smart cities in Japan, attracting a total of more than 10,000 participants over two days. It has been held annually since 2014 as an international event to create new innovations for smart cities in the research and development open innovation hub "Keihanna Science City" where more than 150 research, educational, and cultural facilities are concentrated. This year will be the main event of "Keihanna Expo 2025", which will be held in conjunction with the Osaka-Kansai Expo, and will introduce smart city initiatives and the latest technologies and services from around the world, including AI, healthtech / femtech, metaverse, foodtech, and local government digital transformation, to create a new creativity.

- Exhibitions and business seminars on the latest technologies and services related to smart cities on a domestic and international scale
- BtoB and BtoG business matching to build alliances, from Keihanna
- Startup pitch meetings and ideathons for open innovation

PROGRAM

Exhibitions: Smart city and food tech companies, international pavilions, etc.
Speeches: Symposium, Seminars, Start-up Pitch Contest, etc.
Networking: Reception, Exhibitors networking event, Booth tours, etc.

CONCURRENT EVENTS

- Kyoto Foodtech Expo [same venue]
- Keihanna R&D Fair
- ATR Open House
- Keihanna Business Messe

WEB SITE

<https://smartcity.kyoto/en/>

CONTACT

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SPONSORSHIP PLANS

Sponsorship Fee (tax included)	Plan Details
Global Premium Supporter Please contact us for pricing	<ul style="list-style-type: none"> ■ Implementing collaborative projects with Kyoto Prefecture and other organizations ■ Publishing company name or logo (special size) on publicity materials ■ Exhibition space at the event (4 regular booth spaces) ■ Invitation to the reception (free invitation for up to 10 people) ■ Priority assignment of reservations for the commemorative lecture, etc. ■ Access to supporter room (Global premium supporter lounge) ■ Able to provide business seminars at the event ■ Invitation to the Exhibitors networking event (up to 8 free invitations)
Platinum Supporter 3,000,000 JPY	<ul style="list-style-type: none"> ■ Publishing company name or logo (extra large size) on publicity materials ■ Exhibition space at the event (3 regular booth spaces) ■ Invitation to the reception (free invitation for up to 10 people) ■ Assignment of commemorative lecture time slots ■ Access to supporter room (Platinum supporter lounge) ■ Able to provide business seminars at the event ■ Invitations to the Exhibitors networking event (up to 6 free invitations)
Gold Supporter 1,000,000 JPY	<ul style="list-style-type: none"> ■ Publishing company name or logo (large size) on publicity materials ■ Exhibition space at the event (2 regular booth spaces) ■ Invitation to the reception (free invitation for up to 3 people) ■ Assignment of seminar time slots ※Seminar time slots are limited and will be allocated on a first-come, first-served basis. ■ Able to provide business seminars at the event ■ Invitations to the Exhibitors networking event (up to 4 free invitations)
Silver Supporter 500,000 JPY	<ul style="list-style-type: none"> ■ Publishing company name or logo (medium size) on publicity materials ■ Exhibition space at the event (1 regular booth space) ■ Invitation to the reception (free invitation for 1 person) ■ Invitations to the Exhibitors networking event (up to 2 free invitations)

EXHIBITION PLAN

EXHIBITION FEE: **165,000JPY** (tax included) per booth space

BASIC FACILITIES / SPECIFICATIONS:

1 Booth Space (about 3m x 3m)

- poles (booth framework)
- system panel (booth wall) x7
- about 3m Parapet and name plate

OTHER: Invitations to the Exhibitors networking event

NUMBER OF BOOTHS (total): 100

