

KYOTO FOODTECH EXPO 2025

京都フードテックエキスポ 2025

Manual for Exhibitors

Dates Thu., October 2, 2025 10:00 ~ 17:00

Fri., October 3, 2025 10:00 ~ 17:00

Venue Keihannna Open Innovation Center < KICK@Seika, Kizugawa, Kyoto>

Organizer THE ORGANIZING COMMITTEE OF KYOTO SMART CITY EXPO

Contents

1.	Expo Overview	2
2.	Exhibition site facilities	3
3.	Schedule	4
4.	Cautions for carrying in / out exhibition items	5
5.	Delivery service	6
6.	Item keeping and cleanup	7
7.	Path to the service entrance	8
8.	Booth specifications	10
9.	Decoration rules	14
10.	Electrical construction	15
11.	Fire / disaster prevention	16
12.	Other precautions	17
13.	Handout Items	19
14.	Form submission	20
15.	Optional items	23-30
16.	Visitor Management System and Booth Visitor Reception —	31
[9	Separate attachments】Vehicle badge	

Expo Overview 1.

KYOTO SMART CITY EXPO 2025 / KYOTO FOODTECH EXPO 2025 1. Name

Thu., October 2, 2025 10:00 - 17:00 2. Date Fri., October 3, 2025 10:00 - 17:00

Keihannna Open Innovation Center < KICK@Seika, Kizugawa, Kyoto> 3. Venue

4. Entry Fee Free (Advance registration required)

THE ORGANIZING COMMITTEE OF KYOTO SMART CITY EXPO Organizer

> Kyoto Prefecture, Kyoto City, Kyotanabe City, Kizugawa City, Seika Town, Barcelona City Council, Fira de Barcelona, Embassy of Spain Economic and Commercial Office Tokyo, Embassy of Denmark, Japan Spain Business Cooperation Committee,

Kyoto Chamber of Commerce and Industry, Kyoto Industrial Association, Public Foundation of Kansai Research Institute, Kyoto Chiesangyo Sozonomori,

Kyoto Industrial Support Organization 21, Advanced Scientific Technology & Management Research Institute of KYOTO, Kyoto Convention & Visitors Bureau, Internet Association Japan, Keihanna Interaction Plaza Incorporated

Cabinet Office, Government of Japan, Ministry of Internal Affairs and Communications, 6. Support (TBD)

Ministry of Foreign Affairs of Japan, Ministry of Economy, Trade and Industry, Ministry of Land, Infrastructure, Transport and Tourism, Ministry of the Environment, The Japan Chamber of Commerce and Industry, Kansai Economic Federation,

Kyoto Association of Corporate Executives, Japan External Trade Organization (Osaka Office), Urban Renaissance Agency, The Kansai Promotion Committee of International Strategic Zone, Japan Science and Technology Agency

7. Cooperation (TBD) MONODZUKURI Nihon Conference, Nikkan Kogyo Shimbun Ltd., **Kyoto Smart City Promotion Association**

Kyoto Smart City Expo 2025/ Kyoto Foodtech Expo 2025 Event Administrative Office (within SAKURA INTERNATIONAL INC.) Office

Person-in-charge: Ichien, Inohara

ksce2025@sakurain.co.jp

ENDO Sakaisuji-Honmachi Bldg. 3F, Bingomachi 1-7-3, Chuo-Ku, Osaka 541-0051, JAPAN

TEL: +81-50-5804-1338 FAX: +81-6-4708-5454

Office Hours: 10:00-12:00, 13:00-17:00 (JST) (except Saturday, Sunday and National holidays)

KYOTO SMART CITY STARTUP FES Event Administrative Office

(within SCREEN Creative Communications Co., Ltd.)

Person-in-charge: Hirose, Shimada

ksce@ml.screen-cre.co.ip

Office Hours: 10:00-12:00, 13:00-17:00 (JST) (except Saturday, Sunday and National holidays)

9. Concurrent **Events**

8. Administrative

- ATR Open House 2025
- Kyoto Foodtech Expo 2025
- Keihanna R&D Fair 2025 etc.

2. Exhibition site facilities

Transportation



(From the Nearest Station)

- From Kintetsu Shin-Hosono station (30 min. from Kyoto station by express train), take the Nara Kotsu Bus number 36 or 56 and alight at "Koenhigashi-dori" stop.
- On the Kintetsu Keihanna Line, alight at Gakken Nara-tomigaoka Station. Take the Nara Kotsu Bus number 56 and alight at "Koenhigashi-dori" stop.
- During the whole event period, free shuttle buses to the venue will run from "Shin-Hosono" station (Kintetsu Kyoto Line), "Hosono" station (JR Gakkentoshi Line), and "Gakken Nara Tomigaoka" station (Kintetsu Keihanna Line).

Please feel free to use these buses to reach the event venue.

[By vehicle]

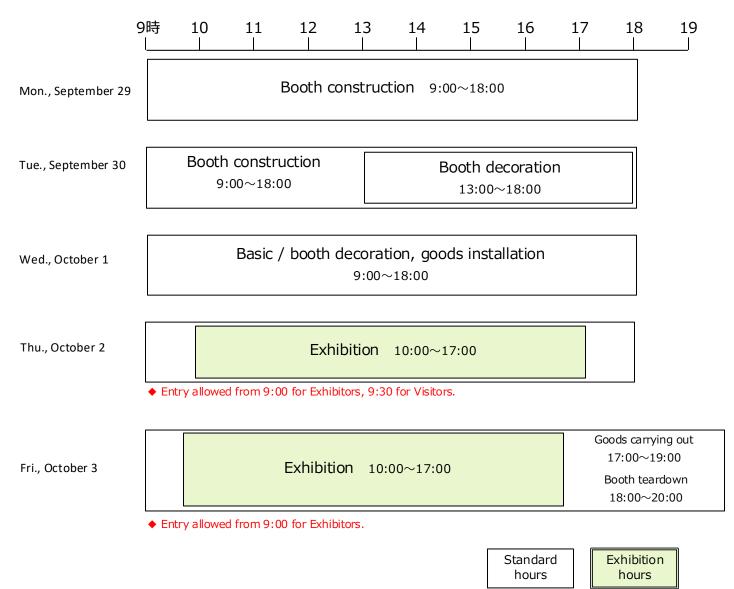
Free parking lot is also available for exhibitors (only 1 vehicle per exhibitor).

Site facilities

Exhibition Site	Area	Celling Height	Flooring	Floor Load
1 F	16,000m²		Carpet / partially flooring Polished stone tile	0.40 t/m ²
2 F		6m	(Anchors cannot not be used on either)	1.20 t/m ²

3. Schedule

Overall Schedule



*1: Exhibitors must come to the exhibitor reception at the 2nd floor entrance when entering for the first time during the event (2nd and 3rd days). (For details, see page 31.)

Exhibitor badge issuing counter
October 1st (Wed) 14:00October 2nd (Thurs) / 3rd (Fri) 9:00
Badge for Exhibitors

Exhibitor counter

4. Cautions for carrying in / out exhibition items

- 1. Please use the specified entrance for transporting exhibition items at all times. **Please refer to the Figure on p.8.
- 2. Any vehicles must show a vehicle badge to pass through the gate for installation and decoration. Please print and complete the attached "Loading / Decoration Vehicle Pass" and leave it clearly displayed on your car windshield. Vehicles are not permitted to idle nor park for a long time in front of the gate.
- 3. Please arrange a cart by yourself to transport items.
- 4. The floor of the venue is carpeted, so please be careful not to damage it. The Event Administrative Office will charge you for any damage caused inside and outside the venue during the move-in and move-out process.
- 5. Carrying in/out items during the exhibition is forbidden. If this needs arises, please contact the Event Administrative Office.
- 6. All persons working inside the exhibition site must carry an exhibitor or worker badge. People without a badge are not allowed to work in the venue.
- 7. In order to ensure the smooth and speedy loading-in and unloading operations and to protect the venue, it is prohibited to hang wires, etc., on any part of the venue structures.
- 8. Neighbor residents will pass through the site during the exhibition. Please be careful when driving in.
- 9. Due to the limited parking space during the exhibition, free parking for only 1 vehicle per exhibitor is allowed.

5. Delivery service

Use delivery service for carrying in items

Exhibitors must make their own arrangement for receiving packages at the exhibition site. The administrative office will not receive deliveries on behalf of exhibitors. If you use a delivery service to transport items, please fill out clearly the venue location, name of the exhibition, your company name (exhibitor name), booth number, name of the person who will actually receive the package, and delivery date.

■ Delivery form example

619-0238

Soraku-gun, Seika-cho Seikadai 7-5-1

Kyoto, JAPAN

Keihanna Open Innovation Center

KYOTO SMART CITY EXPO 2025

To: Exhibitor Name: xxxx Person in charge: xxxx (Booth No. xx-xx) (required) Mobile phone number of the person in charge on the day xxxxxxxxxxxx (required)

<u>Delivery date</u>: Wed., October 4

*Please choose the delivery time between 9:00 a.m. - 5:00 p.m.

- * Indicate the name and mobile phone number of the person who will actually receive the package.
- * Exhibitors are responsible for receiving packages by themselves. The administrative office cannot serve a substitute.
- X Delivery service vehicles do not need to have the vehicle badge.

Use delivery service for carrying out items

If you wish to use a delivery service to carry out your exhibition items, please use the service company indicated by the exhibition venue. The delivery service counter will be set in the venue (1F, 2F) on Fri., October 6. The counter reception and address labels (C.O.D. only) distribution will be assured by the administrative office.

6. Item keeping and cleanup

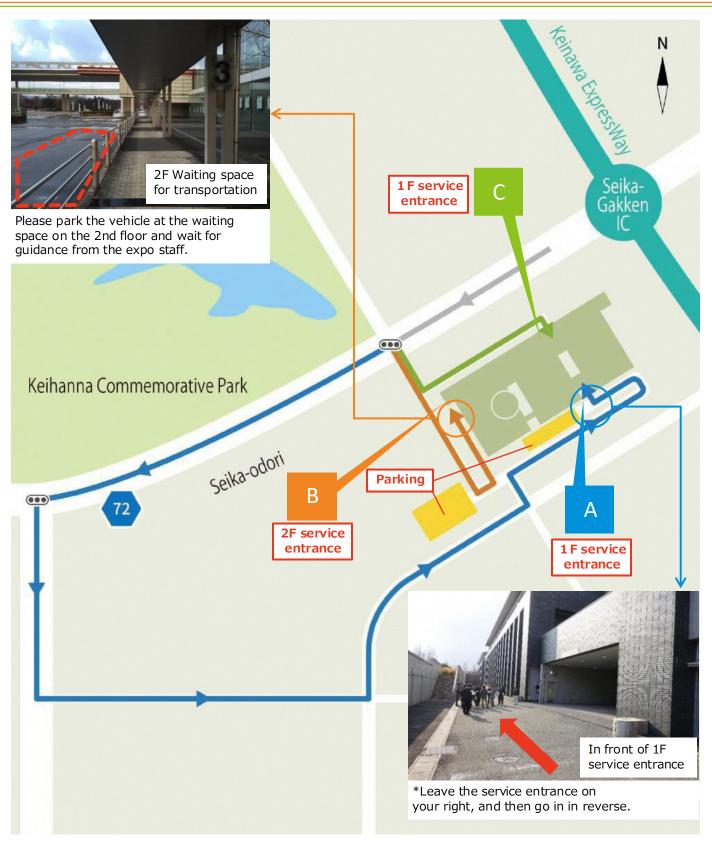
- Item keeping

- Exhibitors are responsible for keeping their own items. The organizers, administrative office and exhibition site cannot make compensation for any theft, damage and loss. It is recommended for exhibitors to join some insurance to protect items.
- Please bring home all trash caused by decorating booth and packing materials (each exhibitor is responsible for handling their own belongings).
- Please keep all packing material inside your own booth.

Cleanup

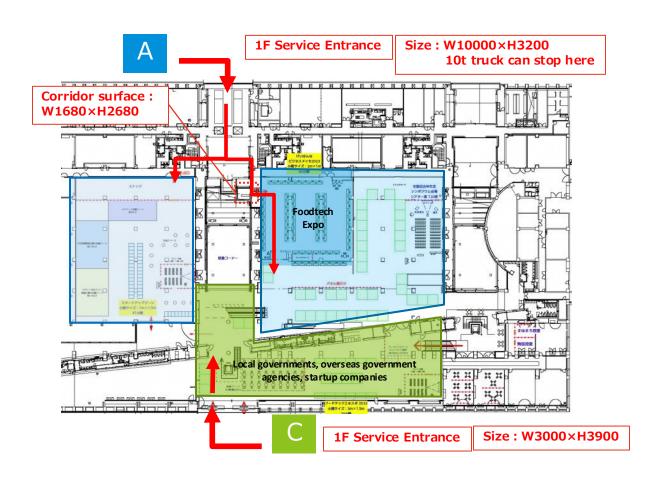
- Tear down your booth completely and dispose of all waste.
- Please remove all materials, including waste disposal, and make sure that all construction workers are fully aware of this.
- If waste is left behind, the administrative office would charge you for the related cleanup cost.

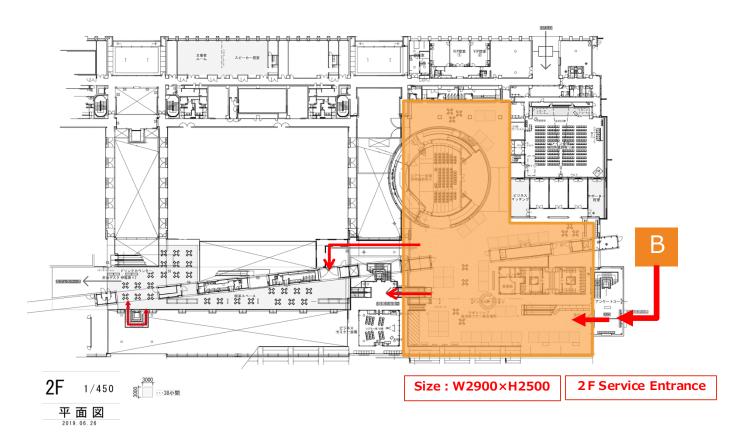
7-1. Path to the service entrance



- * Congestion is expected around the loading entrance. Please move the vehicle as soon as the unloading is finished.
- * For demonstration model (Car), please enter from the Seika-odori entrance.
- * 1 vehicle per exhibitor is allowed in the Exhibitor Parking Lot (57 cars in total). For exhibitors with multiple booth spaces, please contact for the administrative office for extra parking space inquiry (subject to availability).
- * Please park your car according to the security staff instructions.

7-2. Path to the service entrance





8-1. Booth specifications (Kyoto Smart City Expo 2025)

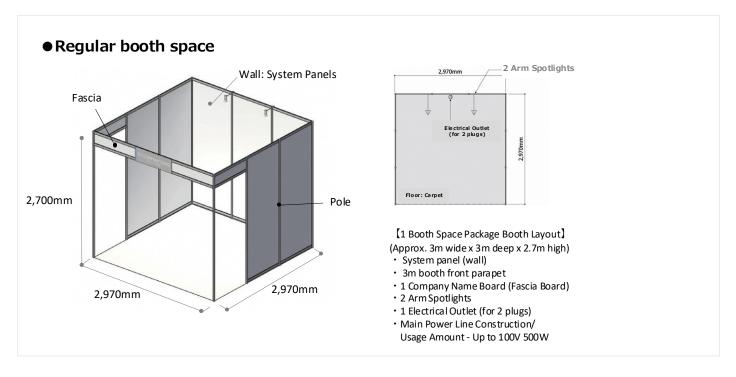
When decorating your booth, please follow all the guidelines to prevent accidents, danger, and fires. These guidelines are set to keep order at the site and prevent possible troubles among exhibitors. We appreciate your understanding.

Booth location and booth number

Exhibitors will be later notified of their designated booth locations and numbers. You may not loan, exchange, or give your booth space to any third parties.

Booth size and layout

Changes from the previous version: Basic equipment includes two LED arm spotlights, one two-port outlet, main electrical wiring work, and electricity usage fees (up to 100V 500W).



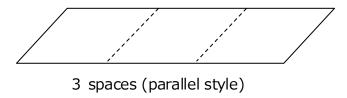
- *For exhibitors with spaces spanning over 2 or 3 booth spaces, there will be 1 fascia board per booth space.
- *For corner booths, there will be a fascia board on the corridor side, but no wall panel. If you wish to get a wall panel on the corridor side, please contact the administrative office.
- *Punch carpet is not included in the basic booth package, but the floor surface of the exhibition hall is carpeted (permanently installed). If you need a separate carpet for your booth space, please apply for the optional punch carpet (charged separately).

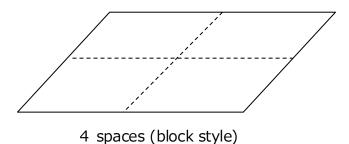
Caution

- 1. System wall panels are white, and poles and frames are silver. You may not put nails and pins directly onto the panels.
- 2. You may attach posters or light photo panels to panel walls or poles with a double-sided tape or adhesive paper, but you are responsible for restoring everything to their original condition when it is time to clean up.
- 3. You may not modify or cut a panel wall and pole.
- 4. Please use clip-typed items for attaching lighting fixture (such as spotlights) to a panel or pole. You may not use screws or bolts.
- 5. Please do not let heavy items or decorations hang from or lean against panel or poles. If you need to use heavy items, please contact the administrative office.
- 6. The system panels are rented items. In case of damage caused by the Exhibitor, a repair cost of 21,450 yen (tax included) per panel will be charged. Please handle the panels with care.

8-2. Booth specifications (Kyoto Smart City Expo 2025)

- Booths with 3 or 4 allocated spaces





*Booth standards

• Size of 1 booth:

(Regular space) W3,000mm * D3,000mm (Small space) W2,000mm * D3,000mm

If you choose to hand over the space, we will not provide the basic equipment (system panels, parapets, company name plates, power/outlets, and lighting fixtures).

Construction/Usage Amount:
 (1 kW per booth) (with distribution panel exposed)

 If you need additional electric supply, please apply
 [Application Form No.3]

*Height Restrictions: H 3,600mm

- Exhibitors will be allocated either booth.
- There is no punch carpet in the booths (Carpets are available in some locations of the venue)

8-3. Booth specifications (Kyoto Foodtech Expo 2025)

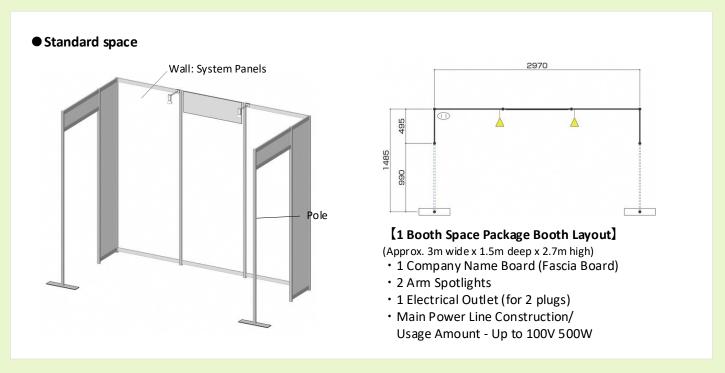
When decorating your booth, please follow all the guidelines to prevent accidents, danger, and fires. These guidelines are set to keep order at the site and prevent possible troubles among exhibitors. We appreciate your understanding.

Booth location and booth number

Exhibitors will be later notified of their designated booth locations and numbers. You may not loan, exchange, or give your booth space to any third parties.

Booth size and layout

Changes from the previous version: Basic equipment includes two LED arm spotlights, one two-port outlet, main electrical wiring work, and electricity usage fees (up to 100V 500kW).



^{*}For exhibitors with spaces spanning over 2 or 3 booth spaces, there will be 1 fascia board per booth space.

Caution

- 1. System wall panels are white, and poles and frames are silver. You may not put nails and pins directly onto the panels.
- 2. You may attach posters or light photo panels to panel walls or poles with a double-sided tape or adhesive paper, but you are responsible for restoring everything to their original condition when it is time to clean up.
- 3. You may not modify or cut a panel wall and pole.
- 4. Please use clip-typed items for attaching lighting fixture (such as spotlights) to a panel or pole. You may not use screws or bolts.
- 5. Please do not let heavy items or decorations hang from or lean against panel or poles. If you need to use heavy items, please contact the administrative office.
- 6. The system panels are rented items. In case of damage caused by the Exhibitor, a repair cost of 21,450yen (tax included) per panel will be charged. Please handle the panels with care.

^{*}For corner booths, there will be a fascia board on the corridor side, but no wall panel. If you wish to get a wall panel on the corridor side, please contact the administrative office.

^{*}Punch carpet is not included in the basic booth package, but the floor surface of the exhibition hall is carpeted (permanently installed). If you need a separate carpet for your booth space, please apply for the optional punch carpet (charged separately).

8-4. Booth specifications (Kyoto Smart City Start Up Fes 2025)

STARTUP FES Application Form https://pro.form-mailer.jp/lp/6c5c0461332327 KYOTO SMART CITY STARTUP FES Event Administrative Office (within SCREEN Creative Communications Co., Ltd.) Person-in-charge: Hirose, Shimada

ksce@ml.screen-cre.co.jp
Office Hours 10:00-12:00, 13:00-17:00 (IST) (except Saturday, Sunday and National holidays)

*Please note that this is different from the contact information for Kyoto Smart City Expo and Kyoto Food Tech Expo.

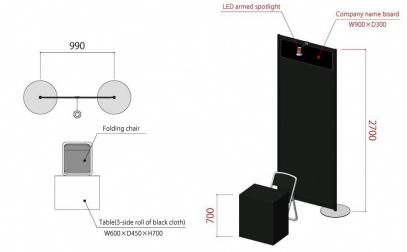
Booth location and booth number

Exhibitors will be later notified of their designated booth locations and numbers. You may not loan, exchange, or give your booth space to any third parties.

Booth size and layout

Standard space

[STARTUP FES Booth Specifications] **black system/black wall/black cloth



【1 Booth Space Package Booth Layout】 (Approx. 1m wide x 1.5m deep x 2.7m high)

- Black System pane I(wall)
- 1 Company Name Board (Fascia Board)
- 2 Arm Spotlights
- 1 Table (3-side roll of black cloth) W600×D450×H700 mm
- · 1 Folding Chair

Power supplies and outlets require separate application and fees. If you require these, please apply by email to the address below.

KYOTO SMART CITY STARTUP FES Event Administrative Office E-Mail. ksce@ml.screen-cre.co.jp

The recommended size for posters is A0 or A1, but you are free to display anything other than posters, such as panels or tapestries. (Exhibitors are responsible for displaying posters, etc.)

Caution

- 1. System wall panels are white, and poles and frames are silver. You may not put nails and pins directly onto the panels.
- You may attach posters or light photo panels to panel walls or poles with a double-sided tape or adhesive paper, but you are responsible for restoring everything to their original condition when it is time to clean up.
- You may not modify or cut a panel wall and pole. 3.
- Please use clip-typed items for attaching lighting fixture (such as spotlights) to a panel or pole. You may not use screws or bolts. 4.
- Please do not let heavy items or decorations hang from or lean against panel or poles. If you need to use heavy items, please contact
- The system panels are rented items. In case of damage caused by the Exhibitor, a repair cost of 21,450yen (tax included) per panel will be charged. Please handle the panels with care.

^{*} Punch carpet is not included in the basic booth decoration, but the floor of the exhibition venue is permanently carpeted. If you require a separate carpet, please apply for punch carpet as an optional item (additional fees apply).

9. Decoration rules

- 1. The booth wall panels must be less than 2,700mm in height.
 - As for a booth with 3 or 4 spaces, it is permitted to have up to 3,600 mm height.
- 2. Do all work within your own booth.
- 3. Make sure to keep all your exhibition items within your booth space. Putting chairs or catalog racks outside of the allocated space is not permitted.
- 4. All booth-related materials (including carpets) must be fireproof (with the specified seal attached). Please make sure to stick the flameproof seal accordingly.
- 5. It is strictly prohibited to fix some pins, anchors, nails, glues, tapes, and wires into a floor, wall, column, and door at the site except for within your own booth.
- 6. The package booth back wall is made of system panels, on which surface mounting or nailing is not permitted.
- 7. Take care not to close off neighbor booths when you decorate a booth (no special numerical restrictions will be set, but we ask for your cooperation and consideration for neighboring booths).
- 8. A booth with parallel type of spaces has a fixed panel. You can decorate this panel but cannot take it off. Make sure that your booth has enough space for an emergency route if you will design it to let visitors walk around inside.
- 9. Any structures with a roof, 2 stories, ceilings are not permitted.
- 10. Exhibitors are responsible for cleaning their own booths. Trash and waste produced at each booth must be disposed of completely.
- 11. Congestion is expected during booth decoration time. In order to keep an emergency route, please take care not to block the hallway.
- 12. Wear a helmet and safety belt when working on high places, also when doing work on a ladder. Please do not step on display or reception counter for your safety. You can borrow a ladder for decoration at the onsite helpdesk.
- 13. Notify the administrative office immediately if you have made any damage to the site facilities. You will be charged for the repairing costs.
- 14. Exhibitors must leave their booth in their original condition after the exhibition is over.

10. Electrical construction

Changes from the previous plan: Basic equipment includes two LED arm spotlights, one double outlet, mains power installation, and electricity usage (up to 100V, 500W). (Per booth)

- 1. A basic booth is equipped with 2 arm spotlights and 1 electric outlet panel (with 2 outlets). The exhibition site is supplied with electricity 24 hours a day.
- 2. A basic booth has electrical supply up to 500W per space. The 100V included in the foundation cannot be changed to 200V. If you require a 200V electrical supply, please apply for additional electrical work, which will incur a fee.
- 3. If additional lighting fixtures or electricity supply is needed, please apply with [Application Form No.3] on the exhibitor webpage by Fri., August 29.
- 4. Applications for electrical work at startup booths must be made by email, so please contact the Kyoto Smart City Expo 2025 Organizing Committee Headquarters (ksce@ml.screen-cre.co.jp).
- 5. If you have a preference for the location of outlets or lighting, please submit an electrical work design drawing that clearly states your desired locations.

Electricity supply prices

Exhibitors shall bear the additional electricity cost according to the rate listed below

	Single phase 100 V	16,000yen per kW
Electricity rate (without tax)	Single phase 200 V	18,500yen per kW
	Three phases 200 V	22,000yen per kW

[💥] Extra electricity supply will be invoiced after the exhibition ends.

- 4. Follow the rules below if you will make electrical construction by yourself.
 - ① All workers must carry a license as specified in the electrical construction law when they are working on a basic booth.
 - 2 Choose cables of size F or above to wire lighting fixtures. Make sure to use a connector for cords and do not connect cables without it.
 - 3 Use a current leakage circuit breaker for a switch of an electric device in the booth, and use a no-fuse breaker or a cutout switch with an appropriate fuse for a splitter switch. Do not substitute copper wires.
 - 4 When you wire machine with 100V, separate the circuits for a device with 15A and more. For other devices, prepare one switch for each circuit per 15A.
 - ⑤ Be careful so that flammable materials will not be touched or heated by Incandescent light bulbs, resistors, and other devices generating heat. Also be cautious against not to locate devices where visitors are posed in danger.
 - 6 The foundation installation by the Management Office will be provided by switchgear, so please apply for all electrical work in exhibitors' booths with [Application Form No. 3].
 - To relectric construction contractor name and address in the form, be sure to fill in that information of the contractor you have asked for your booth construction.

11. Fire / disaster prevention

Prohibited activities

The following activities are prohibited at the exhibition site, as specified in the fire prevention law:

- 1. Smoking (Use the designated area for smoking.)
- 2. Open flame
 - Use of flammable devices that generate sparks/flames by fuel, or devices with a heating section exposed
 - Heaters, stove burners, electrical stoves, alcohol lamps, etc.
- 3. Bringing combustible gas (general high-pressurized gas such as liquefied petroleum gas, acetylene, and hydrogen)
- 4. Bringing hazardous materials such as gasoline, kerosene, machine oil, fuel oil, and animal and vegetable oil
- 5. Bringing hazardous materials such as sub-hazardous materials, dynamites, or large amounts of matches, candles, or spray cans
- 6. Bringing oil contained in a machine (compressors, vehicles, etc.)
- 7. Bringing machines or devices that emit bad odor and smoke
- 8. A booth with two stories or a roof
- * Please contact the Management Office in case of unavoidable circumstances due to demonstrations of exhibits, etc.

12-1. Other precautions

1. Internet

LAN internet connection can be provided for a fee.

Please complete the [Application Form No.6] on the exhibition webpage by Thu. August 31.

2. Keeping exhibition items and accidents

Exhibitors are responsible for keeping their own items. The organizers, administrative office and exhibition site cannot make compensation for any theft, damage and loss. It is recommended for exhibitors to join some insurance to protect items.

If some accident occurs due to an exhibitor's fault, it is the exhibitor's responsibility to resolve all matters. We appreciate your cooperation.

3. Delivery service

Delivery service counter by Yamato Transport will be set at the exhibition site only on the last day of the exhibition. This service will handle only packages with cash on delivery (payment in advance is not available).

If you will order another delivery service by yourself, be sure to be present there until they finish picking up your packages. Please understand that if some of your belongings are left behind, the keeping cost will be charged to you later.

4. Noise restriction / use of microphones

Please have enough consideration regarding the demonstration/video volume so as not to disturb neighbor exhibitors. The use of a wireless microphone is prohibited at the site.

If complaints are received from neighboring exhibitors or other visitors due to a presentation or demonstration, or if the Management Office determines that the presentation or demonstration will interfere with the operation of the exhibition, it may request the exhibitor to take the necessary measures and restrict or cancel the presentation or other demonstration.

5. Distribution of goods / other items

Pamphlets may only be distributed within your own booth, not in the walkway.

12-2. Other precautions

6. Photography

- Taking photographs of items on display
 Do not photograph booths or displayed items without the permission of the exhibitor.
- ② Taking photographs of your own booth Do not cause troubles with visitors when taking photographs of your booth. Also, if you will be taking photographs in other than the standard hours, please notify the administrative office.
- ③ Press photography

A "press card" is given to a press photography team specially permitted by the administrative office. We appreciate your cooperation with photographers wearing this press card.

7. Paging / announcement

Paging announcement is basically prohibited during the exhibition not to disturb business negotiations held at the site. However, it is allowed during items carrying in/out time.

8. Cleaning

- ① Any wastes made by packaging such as wood, veneer boards, cardboards, plastic, and electrical wires must be disposed of by the exhibitors.
- ② Exhibitors must keep their booth clean and prepare cleaning tools by themselves.
- If any exhibition items or decoration materials are left at the site after the expo is over, the exhibitor will be charged for the disposal cost.

9. No smoking

Smoking is prohibited in the site (including within a booth), except for the designated smoking area.

10. Storage rooms

The exhibition site does not have any free storage rooms available. Exhibitors are required to handle items including empty boxes by themselves.

11. Schedule change / Cancellation

When the exhibition organizer judges it inappropriate to hold the exhibition as scheduled due to some inevitable situation such as society affairs, natural disasters, accidents, or infectious diseases, the exhibition may be postponed or cancelled. Although the organizer cannot have responsibility for the risk and loss, it will return all or part of the money regarding application already paid by the exhibitors.

12.Application Cancellation

From 60 days or less before the exhibition, refund will not be offered.

13. Handout Items

Items	Number distributed	Distribution Date	
Vehicle badge	Please download the vehicle badge from the website and print it out.		



2025.10.2[Thu] ▶3[Fri]@Keihanna Open Innovation Center <KICK@Kyoto>

2025年10月2日(木)・3日(金) けいはんなオープンイノベーションセンター<KICK>

出展社 搬入出 車両証

"Loading / Decoration Vehicle" Pass

小間No. Booth No. ◆搬入 Booth decoration / Goods carrying in 9/30 13:00 ~ 18:00 (粉粉 株成・スペース小畑) 10/1 9:00 ~ 18:00

◆搬出 Goods carrying out 10/3 17:00~19:00

出展社名:

Company Name

運転者名 Driver's name

携帯電話 Cell phone number

[※]必ず搬入出車両証の内容をご記入の上、フロントガラスに掲示してください。

[※]荷降ろしが終わり次第、駐車場へご移動ください。

[※]誘導員の指示に従い、速やかな搬入出をお願い致します。

^{*}Please make sure to fill-in the all sections of the pass and display it on the prominent place so as to be visible from the windshield.

^{*}Please move your car to the parking area promptly after you finish carrying your loading and decoration items in/out.

^{*}Please kindly follow the instructions given by staffs and cooperate for a prompt carrying in/out.

- Use of exhibitor webpage

Please access the exhibitor webpage for form submission.

The Kyoto Smart City Expo 2025 Event Administrative Office will send by email to each exhibitor a Login ID and password.

Please log into the exhibitor webpage through the URL in the email with your login ID and password for form submission.

https://www.miceworld.jp/smartcity/

Login in the exhibitor webpage with the information included in the email.



%For English, please send us E-mail to below.



14-2. Form submission

Web application page https://www.miceworld.jp/smartcity/

You can register the following items on the application page.

Please be sure to register where marked "Required for all companies." Please register by the deadline.

*If you are exhibiting in the startup/university category at the Kyoto Food Tech Expo, please also apply here.

(Please see the next page for information about startup exhibitors at the Kyoto Smart City Expo)

[Contact information]

Kyoto Smart City Expo 2025/ Kyoto Foodtech Expo 2025 Event Administrative Office

(within SAKURA INTERNATIONAL INC.)

Person-in-charge: Ichien, Inohara

ksce2025@sakurain.co.jp

TEL: +81-50-5804-1338 FAX: +81-6-4708-5454

Office Hours: 10:00-12:00, 13:00-17:00 (JST) (except Saturday, Sunday and National holidays)

No.	Application form	Details	Deadline	Applicable to	Contact person
1	Exhibition Information	After the login, check all the information, and go to the next page.	Fri., August 29	All exhibitors	Ichien, Inohara
2	Registration form for decoration and agent	Please register any changes in basic booth equipment, booth layout, electrical contractors, etc.	Fri., August 29	All exhibitors	Ichien, Inohara
3	Application for additional electrical construction	When using electrical appliances such as outlets, spotlights, and fluorescent lights, please apply for the electric mainline and power according to the appliances and the power consumption (paid service)	Fri., August 29	exhibitors willing to apply	Ichien, Inohara
4	Application for rental equipment①	Please apply for equipment you wish to rent on other than basic equipment.	Fri., August 29	Optional	Ichien, Inohara
5	Application for rental equipment②	Please apply for equipment you wish to rent on other than basic equipment.	Fri., August 29	Optional	Ichien, Inohara
6	Application for Internet connection	Please apply for the installation of an internet connection line during the exhibition period and upload a layout of the location where you would like to install a wired LAN.	Fri., August 29	Optional	Ichien, Inohara
7	Application for Business seminar	To be completed by Global premier supporter/Premium supporter/Gold supporter.	Fri., August 29	Sponsors willing to apply Gold sponsorship and above	Ichien

STARTUP FES Application Form https://pro.form-mailer.jp/lp/6c5c0461332327

KYOTO SMART CITY STARTUP FES Event Administrative Office (within SCREEN Creative Communications Co., Ltd.)

Person-in-charge: Hirose, Shimada

ksce@ml.screen-cre.co.jp
Office Hours: 10:00-12:00, 13:00-17:00 (IST) (except Saturday, Sunday and National holidays)

*Please note that this is different from the contact information for K yoto Smart City Expo and Kyoto Food Tech Expo.

N o.	提出書類	詳細	提出締切日	該当	お問合せ先
1	Application for additional electrical construction	If you will be using electrical outlets or appliances, please email us with the main power line and power consumption information according to your power needs. (Charges apply.) For electrical work and other options, please also email us the number, name, and quantity listed on the option introduction page on the next page. Please contact us by email at ksce@ml.screen-cre.co.jp	Fri., August 29	exhibitors willing to apply	Hirose, Shimada
2	Application for Internet connection	There will be a fee for installing an internet connection during the event. *Wi-Fi is available at the venue. If you would like to specify a preferred location for your wired LAN connection, please contact us by email at ksce@ml.screen-cre.co.jp	Fri., August 29	exhibitors willing to apply	Hirose, Shimada

^{*}Details regarding pitch and booth tour applications will be communicated separately.

15-1. Optional items

Startup exhibitors at Kyoto Smart City Expo 2025 Please apply by email, including the Booth number, Booth name, and Item No. from the table below.

Startup company option applications: ksce@ml.screen-cre.co.jp

Please submit to the administrative office by Fri. August 29:

- For items No. E → [Form No.3 Application for additional electrical construction]
- [Form No.6 Application for Internet connection]

*All prices are without tax.

オプションレンタル備品

Optional Rental Equipment



リース備品

Lease Furniture



電気幹線工事

Electricity supply

E-1 100V(1kW/単相 Single phase) ※電気使用料含む ¥16,000

E-2 200V(1kW/単相 Single phase)

※電気使用料含む ¥18.500

E-3 200V(1kW/三相 Three phase)

※雷気使用料含む

¥22,000-

*Power outlets are not included. *Startup exhibitors at the Kyoto Smart City Expo, and exhibitors who provide their own space, who require power outlets, should also apply for E-11.









LEDスリム蛍光灯 20W (工事費込)

LED slim fluorescent 20W (includes construction fees)







¥10,000



















^{*}Please feel free to contact the office if you would like to rent other items than those listed above.

Startup exhibitors at Kyoto Smart City Expo 2025

Please apply by email, including the Booth number, Booth name, and Item No. from the table below.

Startup company option applications: ksce@ml.screen-cre.co.jp

Please submit [Form No. 5 - Application for rental equipment@] to the administrative office by Fri. August 29.

*All prices are without tax.



[※]金額は税抜きです

9

※パネルは別途 Sign panel NOT included.

^{*}Please feel free to contact the office if you would like to rent other items than those listed above.

Startup exhibitors at Kyoto Smart City Expo 2025

Please apply by email, including the Booth number, Booth name, and Item No. from the table below.

Startup company option applications: ksce@ml.screen-cre.co.jp

Please submit [Form No. 5 - Application for rental equipment 2] to the administrative office by Fri. August 29.

*All prices are without tax.

----オプションレンタル備品 Optional Rental Equipment Lease **Furniture** Lease Furniture 写真パネルスタンド カタログスタンド 受付カウンター(白) Stand for graphic panel (Sign panel NOT included) (A4縦6段) Information Counte Catalog stand for A4 size ¥9,000 ¥12,000 ¥12,000 475 $1125 \sim 1773$ 1243 ※パネルは付属しません。御社でパネルをお持込ください。 390 Please bring your panel to on-site. 貴名受 ゴミ箱 倉庫用スチールラック Namecard holder Waste basket Storage shelving (5 shelves) ¥10,000 ¥4,000 ¥3,500 Ø240H280 植木(大) 植木(中) 植木(小) Plant (L) Plant (M) Plant (S) ¥6,000 ¥5,000 ¥4,000

^{*}Please feel free to contact the office if you would like to rent other items than those listed above.

Startup exhibitors at Kyoto Smart City Expo 2025 Please apply by email, including the Booth number, Booth name, and Item No. from the table below.

Startup company option applications: ksce@ml.screen-cre.co.jp

Please submit [Form No. 5 - Application for rental equipment@] to the administrative office by Fri. August 29.

*All prices are without tax.

















※コンセント別途 Power outlet is excluded.

※コンセント別途 Power outlet is excluded.





^{*}Please feel free to contact the office if you would like to rent other items than those listed above.

Startup exhibitors at Kyoto Smart City Expo 2025
Please apply by email, including the Booth number, Booth name, and Item No. from the table below.

Startup company option applications: ksce@ml.screen-cre.co.jp

Please submit [Form No. 5 - Application for rental equipment②] to the administrative office by Fri. August 29.

*All prices are without tax.



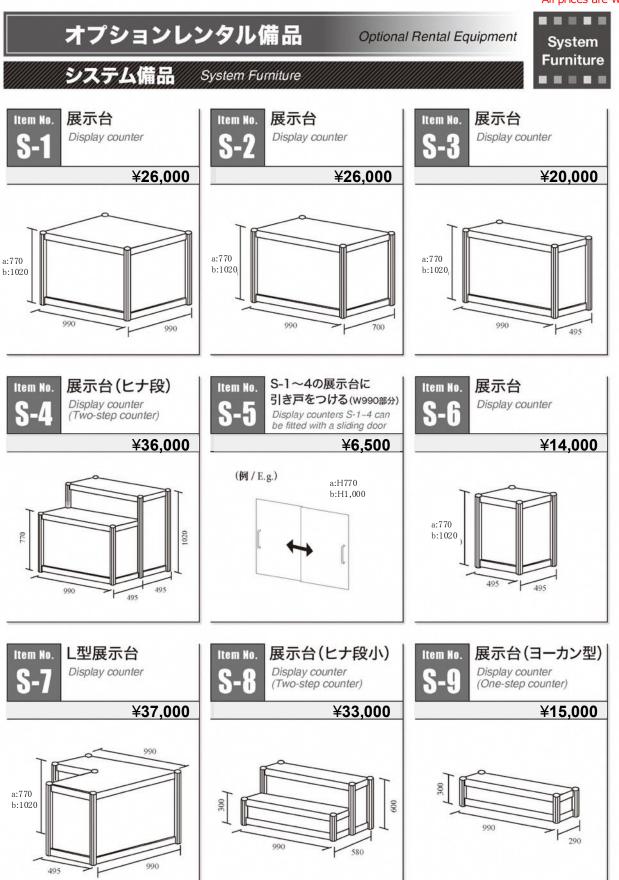
^{*}Please feel free to contact the office if you would like to rent other items than those listed above.

Startup exhibitors at Kyoto Smart City Expo 2025
Please apply by email, including the Booth number, Booth name, and Item No. from the table below.

Startup company option applications: ksce@ml.screen-cre.co.jp

Please submit [Form No. 4 - Application for rental equipment 1] to the administrative office by Fri. August 29.

*All prices are without tax.



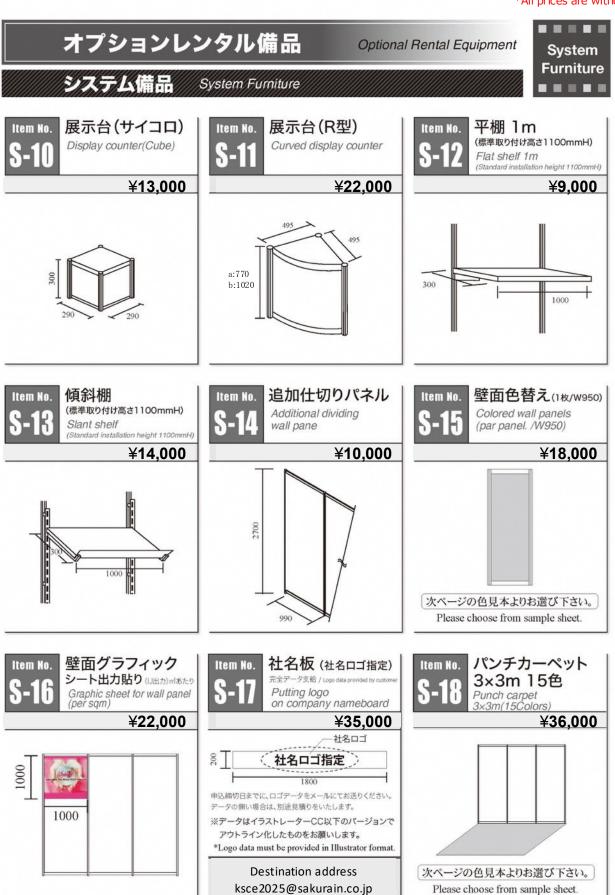
^{*}Please feel free to contact the office if you would like to rent other items than those listed above.

Startup exhibitors at Kyoto Smart City Expo 2025
Please apply by email, including the Booth number, Booth name, and Item No. from the table below.

Startup company option applications: ksce@ml.screen-cre.co.jp

Please submit [Form No. 4 - Application for rental equipment 1] to the administrative office by Fri. August 29.

*All prices are without tax.

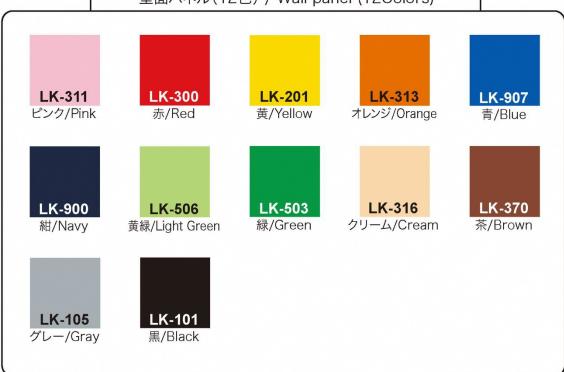


^{*}Please feel free to contact the office if you would like to rent other items than those listed above.

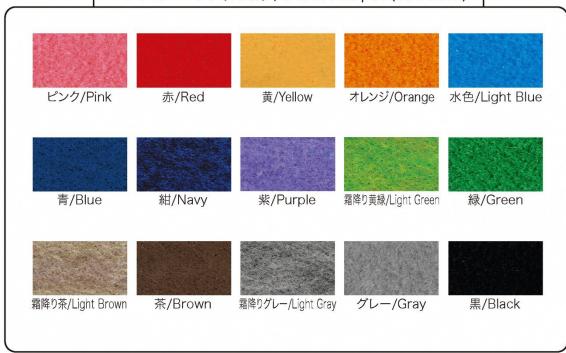
15-8. Optional Items

COLOR SAMPLE (**色見本**)

壁面パネル(12色) / Wall panel (12Colors)



パンチカーペット(15色) / Punch carpet (15Colors)



※上記の色見本は印刷の都合上、実際の色味、発色は異なります。

ご指定の色がある場合や、実際の色を確認されたいご出展社様はサクラインターナショナル㈱までご連絡ください。 ※The actual color may differ from the samples above.

16. Visitor Management System and Booth Visitor Reception

A visitor registration system (Smile Tracking) will be used for visitor flow management (number of visitors entering/exiting the venue and visiting booths). Exhibitors can scan the QR codes on Visitors' badges with their own devices to collect information on who has visited their booths, and the collected data can be viewed on the dedicated page.

The Administrative office will send to each exhibitor an ID/Password to access the dedicated page.

An instruction document about the access and use of this page will be sent at a later date.

Visitors and Exhibitors will all get a badge with a QR code. XThe badge design is subject to modification.

Badge for Visitors

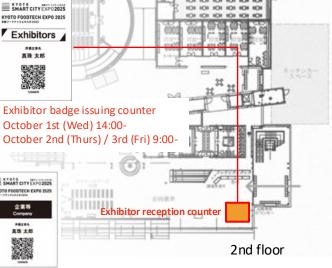












■ How to scan the QR code of your booth visitors

*Exhibitors will be sent before the event a QR code and URL to log onto the dedicated page, as well as an instruction manual.

1 Scan the QR code to log into the page

Scan the received QR code with your smartphone



Multiple staff in your booth can access the page with the same QR code and URI

Once on the page, input your exhibitor code (user code) and password to log in. XThe page URL will be sent at a later date.

3 Scan a visitor's QR code

Tap on the「QRコード受付」("Scan QR") button for the camera to open in your browser and scan the visitor's QR code.

After scanning the QR code, tap on the 「受付」 ("Enter") button for this visitor to be counted in your booth's total number of visitors.



Visitor badge with QR code to be scanned



2 The dashboard

Badge for Exhibitors

NR286 真珠 太郎

Once logged in, the dashboard page is displayed. Your Exhibitor information appears at the top, so please check the Exhibitor name is correct.



4 Visitors history and CSV download

You can see information for all your visitors in the 「訪問履歴一覧」("Visitor history") section. If you scan the visitors' QR codes with several devices, refresh the browser page for the information to appear.



Tap on the green 「CSVダウンロード」 ("Download CSV") button to get the CSV file with visitors' basic information (full name, e-mail address, employer, affiliation, industry, department).

X Please let the visitors know you will get their basic information before scanning their QR code.